

# Brand Identity Guidelines

How we can rock'n'roll together and always stay in sync



Version 1.0 www.integry.io



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# The next best thing since bread and Ice cream

Mohd Nasrullah





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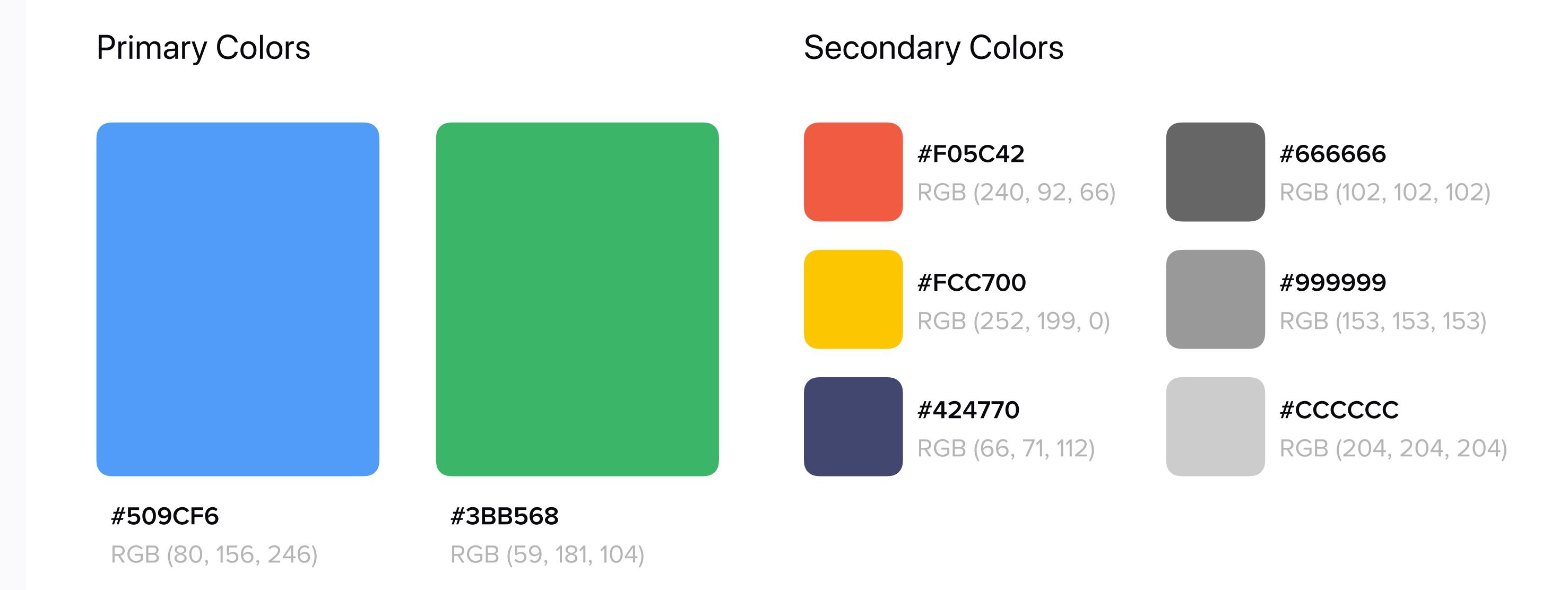
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COLORS

#### Solid Colors

We love colors. Mostly we use our two main colors, but we also have a wide variety of secondary colors as well.





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## Typographic Style

We are extreemly serious about pushing our typographic experience to the next level.

PROXIMA NOVA FOR HEADINGS AND CONTENT

AaBbCcDdEeFfGgHhliJjKkLlMmN nOoPpQqRrSsTtUuVvWwXxYyZz1 23456789!@#\$%

When we digged through the online world for the perfect typeface for our headings we wanted a typeface, which emphasize credibility, confidence and trust reflecting our deep underlying values. After days of searching we found Proxima Nova to be the single most versatile font with all the features we dreamed about.



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#### Headlines

Typographical hiearchy of titles used on digital platforms

46PX	H1	Integrations inside your app.
37PX	H2	Integrations inside your app to any app
32PX	H3	Integrations inside your app to any app.
24PX	H4	Integrations inside your app to any app.
16PX	H5	Integrations inside your app to any app.
14PX	H6	Integrations inside your app to any app.



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LOGO

## Logo Usage

We've created some guidelines to help you use our brand. Please ensure to follow these guidelines

#### Integry Logo







#### Integry Emblem

